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24 MING CHUAN UNIVERSITY

INSPIRATIONS

FIRESIDE CHAT

銘傳大學的Fireside Chat系列講座—INSPIRATIONS，邀請來自各領域的知名企業家和專家，摒棄了傳統、嚴肅的演講模式，改以輕鬆的對談形式，與主持人共同探討和分享他們在商業與品牌建設、行業創新以及個人成長道路上的經驗。

Embark on an Inspiring Adventure with INSPIRATIONS, Ming Chuan University's premier Fireside Chat Series. Hear from esteemed entrepreneurs and sector experts across industries about navigating the realms of business and brand building, industry innovation, and personal growth. Transform your aspirations into action!

TAIPEI CAMPUS

Speaker

Kevin Lin是一位成功創業家，以共同創辦全球最大的遊戲直播平台Twitch而聞名。他對數字媒體趨勢的敏銳洞察力，使Twitch發展成為一個充滿活力的社群，並在電競產業中扮演了關鍵角色。在Twitch取得成功後，Kevin創立了Metatheory，專注於打造Web3遊戲、互動內容、社交體驗以及其他以社群為驅動的冒險活動。

Kevin Lin is a visionary entrepreneur, best known as the co-founder of Twitch, the world's leading live streaming platform for gamers. With a keen eye for digital media trends, he helped shape Twitch into a vibrant community and a pivotal player in the esports industry. Following his success at Twitch, Kevin established Metatheory, an entertainment studio that builds Web3 games, interactive content, social experiences, and other community-driven adventures.



Kevin Lin



Simon Yin

Host

Simon Yin是一位導演和製片人，涉獵領域包括電影、電視、商業廣告、MV以及企業影片。他在AXN、探索頻道、FOX以及NBC/環球等知名電視網的工作經歷尤為豐富，執導了多部屢獲殊榮的電視系列節目。

Simon Yin is a seasoned director and producer for feature films, television, commercials, music videos, and corporate films. His extensive experience includes directing acclaimed television series for prominent networks such as AXN, Discovery Channel, FOX, and NBC/Universal.

Time 2024.02.29 (Thu) 13:30-16:00

Speaker Kevin Lin, Twitch共同創辦人暨前營運長
Mr. Kevin Lin, co-founder and former COO of Twitch

Location 逸仙堂 / Sun Yat Sen Auditorium

Organizer / Vice President of International Affairs Office
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Registration Form